



## THE CHALLENGE

ThrottleNet is a St. Louis based IT company focused on helping improve their client's business through dedicated IT support. As an industry leader ThrottleNet wanted to increase traffic and brand awareness and thus turned to SteadyRain, trusted digital marketing experts, to digitize their marketing strategy.



DIGITAL STRATEGY



UI/UX DESIGN



FRONT END DEVELOPMENT



WEB APP DEVELOPMENT



DIGITAL MARKETING

## THE SOLUTION

SteadyRain worked with ThrottleNet to provide a comprehensive digital strategy including consulting, marketing analysis, web design, and ongoing paid and search engine optimization campaigns. A complete digital strategy from start to finish to ensure they would achieve their goals laid out by ThrottleNet within the beginning consulting engagement. Since SteadyRain implemented their solution they have seen incredibly growth across the website.

## RESULTS

SteadyRain has provided ThrottleNet with ongoing SEO & SEM support for several years and since they implemented their solutions the website has saw the following:



**62% Growth in Total Site Traffic**



**44% Growth in Organic Traffic**



**540% Growth in Paid Traffic**



**39.13% Increase in Paid Traffic Conversion Rate**

